



SEND APPLICATIONS TO

Mia Chapman

Founder

miachapman@strivemarketingco.com

Summer 2023 Digital Marketing Internship

Company Description

Strive Marketing is a full service marketing and branding agency with a heavy focus on digital marketing. Our passion is to help businesses grow their audience and client/customer base through different channels such as, organic and paid social media, email marketing, Google Ads, graphic and web design, and more. To learn more about us, visit strivemarketingco.com.

Reporting to: Mia Chapman, Founder

Duration: 10 weeks (15 hrs per week)

Start Date: May 1st, 2023

Location: Hybrid - In Person at the Forest City Office & remote

Our Digital Marketing Intern will have the opportunity to be creative and able to put their ideas into action.

Responsibilities:

- Take eye-catching, on trend photos and short form videos
- Ghost write catchy content relevant to ideal audience (long and short form)
- Assist with campaign analyzation to determine success rates
- Be up to date and informed on new social media trends and adapt accordingly

Qualifications:

- Excellent writing, editing, and proofreading skills
- Attention to detail
- Ability to meet deadlines and to anticipate next steps or needs
- Work effectively both independently and as part of a team
- Be available for 15 hours a week (remote and in person)
 - A currently enrolled student in marketing, communications, or related field
- Willingness to learn or currently understands and can utilize emerging platforms, digital media, and web/social media management and measurement tools (e.g. Sprout Social, Google Analytics)

Benefits:

- Résumé building experience in marketing and communications, relationship management, and other aspects of community relations, and marketing.
- Receive opportunity to work with multiple platforms and software
- Class credit (if applicable)