Fall Digital Marketing Internship
Deadline to Apply: August 1st, 2021

Company Description

Strive Marketing is a start-up marketing agency with a focus on digital marketing. Our passion is to help businesses grow their audience and client base through the different forms of marketing such as, organic and paid social media, email marketing, Google Ads, graphic and web design, and more. To learn more about us, visit strivemarketingco.com. We started up in January of 2021 and have been full speed ahead ever since.

Reporting to: Mia Chapman, Founder

Duration: 5 months
Start Date: August 9th, 2021
Location: Online and in person at client events

Our Digital Marketing Intern will have the opportunity to be creative and able to put their ideas into action.

Responsibilities:

- Creating eye-catching, on brand graphics for social platforms
- Ghost writing catchy content relevant to ideal audience (long and short form)
- Assisting with campaign analyzation to determine success rates
- Keep up to date and informed on new social media trends and adapt accordingly
- Ensure proper messaging is being executed online

Qualifications:

- Ability to take initiative, and self start.
- Excellent writing, editing, and proofreading skills
- Exceptional ability to manage details
- Ability to meet deadlines and to anticipate next steps or needs
- Work effectively both independently and as part of a team
- Be available for at least 30 hours a week (hybrid form)
- A currently enrolled student in marketing, communications, or related field
- Understands and can utilize emerging platforms, digital media, and web/social media management and measurement tools (e.g. Hubspot, Google Analytics)
- Canva, Adobe and Wix experience a plus

Benefits:
● Résumé building experience in marketing and communications, relationship management, and other aspects of community relations, and marketing.
●Receive opportunity to work with multiple platforms and software
● Class credit (if applicable)